

FOR IMMEDIATE RELEASE

MMF POS INTRODUCES PAYVUE™ ILLUMINATED CASH DRAWER AT RETAIL NOW 2015

Wheeling, IL, AUGUST 11, 2015 – Now there's a solution for accurate and efficient cash transactions in bars, restaurants, night clubs and other businesses where the low-light atmosphere makes cash transactions difficult.

The all-new, patent-pending **PayVue™ Illuminated Cash Drawer** from MMF POS uses an energy-saving LED light source to clearly light the drawer for improved bill and coin identification and placement during transactions.

The **PayVue™** drawer was unveiled at RetailNOW®, the Retail Solutions Providers Association event in Orlando in early August. **PayVue™** was well-received by the attendees as an innovative solution to an ongoing pain point for many retailers that operate in low-light environments.

“Low-light ambiance is a key design element in many bars, nightclubs, and restaurants. Performing transactions at a dark POS station can lead to increased errors during those transactions in low-light environments,” said Ivelisse Gomez, MMF POS' New Product Development Manager.

Gomez said that many establishments install bright spotlights or track lighting so that staff can more easily manage the giving and receiving of cash which, in turn, disrupts the ambiance of the business. She identified the market need for PayVue™ by conducting research that showed 75% of cash drawer users felt that illumination would be very valuable since most users find it difficult to identify bill denominations when performing payment transactions.

“PayVue will help speed up the payment process by making it easier to identify cash and coin and will also add a layer of loss prevention by strategically illuminating the area where cash is handled”, said Gomez.

Designed with integrated LED lighting, PayVue also features:

- Heavy-gauge steel construction
- Scratch and chip-resistant black housing
- Sleek stainless steel front
- Three media slots
- One dedicated integrated LockIt® secure cash drop compartment
- A five bill, five coin configuration
- 12V or 24V models for seamless integration with existing or new POS terminals or printers

To learn more, watch the product demonstration video at:

<https://www.mmfpos.com/cash-drawers/pay-vue-illuminated-cash-drawer.html>

MMF POS (www.mmfpos.com) is a leading manufacturer and supplier of cash drawers, payment terminal stands, tablet enclosures and stands, mounting solutions and other accessories for the POS market. The company provides a complete line of product solutions to enhance the retail checkout experience for both retailers and their customers. MMF POS products are ideal for retail, restaurant, specialty, grocery, hospitality, convenience stores, gaming, healthcare, and banking applications.

MMF POS
Enclose. Protect. Secure.

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