



PayVue® Delivers Ideal Solution for Chicago Restaurateur

Low-Light Environment Challenges

- Cash shrinkage
- Transaction accuracy and speed
- Bright cash drawer spotlights detract from atmosphere
- Poor customer service due to longer transaction times and errors

PayVue® Illuminated Cash Drawer Solutions

- Reduces cash theft opportunities
- Increased till visibility for security cameras
- Improves transaction accuracy and speed
- Preserves atmosphere - no bright spot lights needed

Case Study: Howard Street Inn Restaurant and Bar

Cash shrinkage and transaction errors are daily challenges for most bars and restaurants. Preventing profit loss takes an ongoing focus for business owners like Ken Hoffman of *Howard Street Inn, Niles, IL*.

Ken had done a lot to limit transaction error loss and theft, working closely with Sergio Torres, his Value Added Reseller (VAR) and owner of point-of-sale solutions provider TEEPOS in Chicago.

Sergio installed a sophisticated security system to protect Ken's assets, including his cash. The system included IP cameras. One of the cameras was focused on the cash drawer and the feed was accessible 24/7 from anywhere inside or outside the restaurant. Even with the new system, revenue was still being lost to transaction errors or theft.

This is where Sergio stepped in again to make a positive impact on Ken's business. He recommended that Ken install MMF POS's new patent-pending **PayVue Illuminated Cash Drawer** as part of the bar's POS system.

MMF POS research had confirmed that most bars and restaurants face challenges when identifying and validating currency and coin in fast-paced low-light environments. Since low-lighting is a critical component of the design and ambiance of most bars and restaurants, accuracy at the till is often compromised.

The research found that poor lighting contributes to increased transaction time, errors and customer dissatisfaction when transactions take too long or are incorrect. Poor lighting also makes cash theft easier.

So, how did **PayVue** work for Ken at the Howard Street Inn? Ken's shortages nearly disappeared after PayVue was installed. Better drawer visibility equaled fewer shortages. Customer service improved as transactions became faster and more accurate. PayVue's illuminated light fit right in; a smart addition to bar ambiance.

Ken's experience confirmed PayVue's value in low light environments and the subsequent benefits of improved cash management, improved profit and increased customer service. It also confirmed the value of working with TEEPOS, a dedicated and experienced VAR.



"PayVue has made it easier to monitor cash operations. My staff likes it because it helps them see what they are taking in and giving back. This has resulted in fewer shortages, and ultimately higher profit. It's good for us all."

Ken Hoffman, Owner, Howard Street Inn

Pictured left to right: Ken Hoffman, Owner, Rebecca Ebert, Manager, Sergio Torres, Owner & POS Reseller, TEEPOS, Chicago, IL



"The LockIt® under-till chamber is a great place to store valuables, including payment cards held for open tabs or just left behind. A great "add" for PC compliance too."

Sergio Torres, VAR

PayVue's illumination adds ambiance to the bar.



"PayVue was easy to install and we didn't have any complaints afterwards, which can happen with something new the customer has to adjust to."

Sergio Torres, VAR

PayVue makes cash handling in low light environments more accurate and faster.



"The drawer's balancing much better now. Closing's much faster too, which I really appreciate after a long day. PayVue's light makes it easier to see what you're doing."

Rebecca Ebert, Manager

To learn more about **PayVue** visit: mmfpos.com | 800.769.1954