

LARRY GREENBERG JOINS MMF POS AS DIRECTOR OF SALES AND MARKETING

FOR IMMEDIATE RELEASE

Wheeling, IL, December, 2015. Block and Company, Inc. is pleased to announce that **Larry Greenberg** has joined the MMF POS business unit as **Director of Sales and Marketing**.

Larry has over 35 years of experience with multi-distribution channel development and management, and now brings his sales and marketing expertise to MMF POS. In this newly created position, he will lead key initiatives in sales and marketing with distributors and OEM customers.

Larry joins us from FETCO where he was Senior Director of National Accounts. He has also held a number of senior sales and marketing leadership roles with companies such as Solo Cup Company, Packaging Corporation of America, and Fort Howard/Sweetheart Cup Corporation.

“I am thrilled to join the MMF POS team at a time when the company is launching innovative new products like the PayVue™ Illuminated Cash Drawer and offering even more product solutions for the POS industry,” said Greenberg. “With the emergence of groundbreaking market changes related to mPOS, EMV adoption and compliance and internet shopping options, I look forward to providing leadership – both within MMF POS, and to the larger POS community.”

MMF POS (www.mmfpos.com) is a leading manufacturer and supplier of cash drawers, payment terminal stands, tablet enclosures and stands, mounting solutions and other accessories for POS markets. MMF POS brands include Advantage®, Heritage®, MediaPLUS®, VAL-u Line, and PayVue™. The company provides a complete line of product solutions to enhance the retail checkout experience for both retailers and their customers. MMF POS products are ideal for retail, restaurant, night club, bar, specialty, grocery, hospitality, convenience stores, gaming, healthcare, and banking applications.

MMF POS
Enclose. Protect. Secure.



Larry Greenberg
Director, Sales & Marketing



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